

Allied Newspapers Limited

Display and Classified Advertising Rates

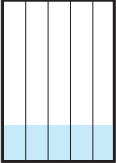
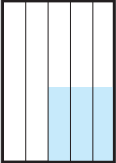
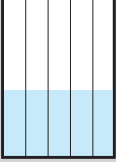
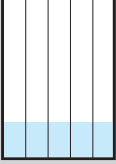
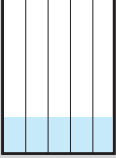
Applicable as from November 3, 2008

The Times (published daily in English)

THE  TIMES

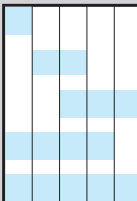
Run of paper per single column cms	Black and white (minimum 6 col.cm) € 3.65	Colour (minimum 30 col.cm) € 6.65
Full Page per insertion (Size: 37cm x 5columns)	Black and white € 675.00	Colour € 1,230.00
Classified per word	(min. € 5.00 / 12 words) € 0.42	
Classified box number	(per insertion) € 0.85	

Daily Premium Advertising Rates

Front Page Solus Fixed size: 8cm x 5columns Only colour adverts are accepted		€ 810.00
Contents Page 2 Maximum size: 18cm x 3columns Minimum size: 12cm x 3columns		Only colour and 3 column adverts accepted Run of paper rate plus 50% fixing
Facing page to Contents Maximum size: 75 col.cm Minimum size: 36 col.cm		Only colour adverts accepted Run of paper rate plus 50% fixing
Section head solus Maximum size: 8cm x 5columns Minimum size: 6cm x 5columns		Only 5 column adverts accepted Run of paper rate plus 50% fixing
Surcharge for special placing (minimum 20 col.cm)		Run of paper rate plus 50% fixing
Back Page Solus Fixed size: 8cm x 5columns Only colour adverts are accepted		€595.00

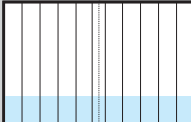
Advertising Sizes (Daily and Sunday)

Column sizes



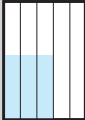
1 column: 46mm
2 column: 95.5mm
3 column: 145mm
4 column: 194.5mm
5 column: 244mm

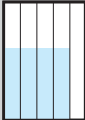
Double Page Spread

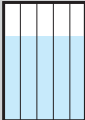


11 column:
532mm

Size Restrictions
(not applicable to
1 and 2 column ads)

 3 column advertising -
Maximum height 20cm
unless the full height of
37cm is booked

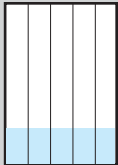
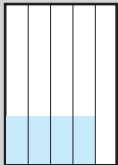
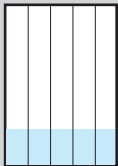
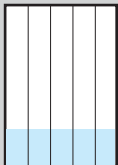
 4 column advertising -
Maximum height 25cm
unless the full height of
37cm is booked

 5 column advertising -
Maximum height 28cm
unless the full height of
37cm is booked

IMP: THE ABOVE SIZE RESTRICTIONS DO NOT APPLY TO THE CLASSIFIED SECTION OF THE TIMES AND SUNDAY TIMES.

Run of paper per single column cms	Black and white (minimum 6 col.cm) € 5.30	Colour (minimum 30 col.cm) € 8.20
Full Page per insertion (Size: 37cm x 5columns)	Black and white € 980.00	Colour € 1,515.00
Classified per word	(min. € 5.65 / 12 words) € 0.47	
Classified box number	(per insertion) € 0.85	

Sunday Premium Advertising Rates

Front Page Solus Fixed size: 8cm x 5columns Only colour adverts are accepted		€ 980.40
Contents Page 3 Maximum size: 10cm x 4columns Minimum size: 6cm x 4columns		Only colour and 4 column adverts accepted Run of paper rate plus 50% fixing
Section head solus Maximum size: 8cm x 5columns Minimum size: 6cm x 5columns		Only 5 column adverts accepted Run of paper rate plus 50% fixing
Surcharge for special placing (minimum 20 col.cm)		Run of paper rate plus 50% fixing
Back Page Solus Fixed size: 8cm x 5columns Only colour adverts are accepted		€ 640.00

Terms and Conditions

- It is a condition of acceptance that Allied Newspapers Limited (ANL) does not give any guarantee of date of insertion or against error or omission of advertisements. Furthermore they do not accept liability for any loss or damage caused by an error or inaccuracy in the printing of the advertisement.
- Any stipulation or conditions applying to an order must be incorporated clearly in the written instructions to be approved by ANL.
- ANL reserves the right to refuse, cancel, omit or suspend any advertisements on order.
- All copy and art works shall be subject to the approval of ANL's Management.
- Every effort will be made, wherever possible, not to place competitive adverts on the same page or facing, however no responsibility will be assumed if this occurs.
- All copy and/or artworks are to be submitted within the period currently prescribed by ANL's Advertisements Department, i.e. **four working days** prior to date of publication. Client undertakes to abide by any decision taken by ANL as a consequence of Client's failure to adhere to the said terms and conditions. All adverts are to be sent by email or on disk/cd in tiff, jpeg or pdf format. Resolution not less than 300dpi.
- The placing of an order or contract will be deemed an acceptance of these conditions and no stipulation or condition which conflicts with them will be deemed part of the order unless accepted by ANL in writing.
- A fee of 10% will be charged on cancellation of an advert or insertion. A **five working day** notice must be given in writing for the said advert or insertion to be cancelled.
- All prices quoted do not include VAT.

Contact us

The Times and The Sunday Times are published by
Allied Newspapers Limited
 Strickland House, 341 St Paul Street, Valletta VLT1211

For advertising enquiries please call 2559 4100/200
 Fax: 2123 9395

Display enquiries email: display@timesofmalta.com
 Classified enquiries email: classified@timesofmalta.com
 Booking orders email: booking@timesofmalta.com